281.813.3742 www.sktucker.com

PROFILE

- Journalist and communications professional with diverse writing, multimedia and cross-platform experience.
- Editor with content management experience of online publications and social media skills.

EXPERIENCE

- Community Liaison for Neighborhood Centers Inc., 2015-present
 - Coordinate marketing, development and partner efforts between departments and community centers.
 - Write stories for quarterly newsletter, agency blog, social media, grant reports and marketing purposes.
 - Assist with board and community presentations via video, powerpoint, audio, agendas and invitations.
- Freelance writer and copy editor for various Houston-area news and corporate publications, 2010-present
- Web Developer 1 for The Honors College at the University of Houston, 2013-2015
 - Managed college website and social media; crafted content for print and web publications, including redesigned annual report, coursebook and annual alumni magazine.
- Reporter for Houston Community Newspapers' The Examiner, 2013
 - o Provided community news coverage of inner-loop Houston neighborhoods for publication.
- Copy editor for The Galveston County Daily News in Texas City, Texas, 2012-2013
 - Designed layout and edited content for front page and lifestyle sections.
- General assignment reporter/Intern for The Wichita Eagle in Wichita, Kan., 2012
 - Wrote and created stories and multimedia on deadline for print/web publication.
- Text editor for 63rd Missouri Photo Workshop's book on Clinton, Mo., 2012
 - Coordinated with photo/design team to edit captions; researched history to write introduction.
- News/Enterprise reporter for NPR-affiliate KBIA, 2012
 - Pitched and produced day turns and features for broadcast.
- Online editor for VOX Magazine in Columbia, Mo., 2011
 - Worked on a small team to design feature landing pages, assign stories and post web-exclusive content.
- Copy editor/Page designer for The Grand Forks Herald in Grand Forks, N.D., 2011
 - One of 600 applicants selected to participate in the Dow Jones News Fund internship.
- Reporter/Staff writer for The Columbia Missourian and VOX Magazine in Columbia, Mo., 2010-2011
 - Reported for GA beat and produced multimedia content for print and online.
 - Civil War 150th anniversary feature received honorable mention in 2012 Missouri Press Association's Better Newspaper Contest.

LEADERSHIP / VOLUNTEER WORK

- Committee member for Houston Livestock Show and Rodeo's Magazine, School Art and Parade committees, 2013-present
- Associate Member of Journalism and Women's Symposium, July 2014-present
- Treasurer for SPJ Houston Pro Chapter, 2014-2016; Vice President, 2013-2014
- Graduate of SPJ's Ted Scripps Leadership Institute in Fort Worth, Feb. 2014
- Lab instructor for COMM 2310: Writing for Print and Digital Media, UH, Jan.-May 2013
 - o Instructed students on basics of AP Style, grammar and story construction.

EDUCATION

- University of Missouri, May 2014, MA Journalism
 - Final project examines perceived effectiveness and worth of Missouri School of Journalism education by recent multimedia and web-focused graduates.
- University of Houston, 2009, BA Anthropology
 - Cum Laude, Membership in The Honors College

SKILLS

CMS, HTML, FinalCut, Audacity, Audition, SoundSlides, basic photography skills, Microsoft Office, Facebook, Twitter, Instagram, Snapchat, WordPress, InDesign, Illustrator, Photoshop.